

**Received**

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Maine Ethics Commission



Commission on Governmental Ethics and Election Practices  
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**2-Day Independent Expenditure (IE) Report  
HD 94 Special Election February 2026**

COMMITTEE		TREASURER	
Name, mailing address, phone number, e-mail		Name, mailing address, phone number, e-mail	
Maine Democratic State Committee		Susan Searle Sato	
320 Water Street		PO Box 5258	
Augusta, ME 04338		Augusta, ME 04332-5258	
tgrant@mainedems.org		exec@mainedems.org	
REPORT	DUE DATE	REPORTING PERIOD	
2-Day Special Election IE Report	02/02/2026	01/31/2026 - 01/31/2026	

**FINANCIAL ACTIVITY SUMMARY**

EXPENDITURES	
Total independent expenditures greater than \$250 per candidate	\$5,875.00
Total independent expenditures of \$250 or less per candidate	
Total independent expenditures for all candidates	\$5,875.00

**AFFIRMATION**

I, Sean Smith, affirm that each of the expenditures listed in this report was made independently of, and not in cooperation, consultation, or concert with, or at the request of suggestion of, the candidate(s) named or in a race affected by any expenditure in the report, the political committee of the candidate(s), or their agents.

Unsworn falsification is a Class D crime. 17-A M.R.S. § 453

Filed: February 2, 2026

Expenditure Date	Support / Oppose	Candidate Name	Office	District / County	Payee	Expenditure Amount
01/31/2026	Support	Scott Herriman	Representative	94	Convergence Targeted Communication, 1221 Connecticut Avenue, NW, Washington, DC 20036	\$5,875.00
Total itemized independent expenditures greater than \$250 per candidate						\$5,875.00
Total unitemized independent expenditures of \$250 or less per candidate						
Total independent expenditures for all candidates						\$5,875.00

**SCHEDULE B-IE-2  
EXPENDITURES**

EXPENDITURE TYPES				
APP	Apparel (t-shirts, hats, embroidery, etc.)	CON	Contribution to party committee, non-profit, other candidate, etc.	
EQP	Equipment of \$50 or more (computer, tablet, phone, furniture, etc.)	EVT	Campaign and fundraising events (venue or booth rental, entertainment, supplies, etc.)	
FOD	Food for campaign events or volunteers, catering	HRD	Hardware and small tools (hammer, nails, lumber, paint, etc.)	
LIT	Printed campaign materials (palmcards, signs, stickers, flyers, etc.)	MHS	Mail house and direct mail (design, printing, mailing, and postage all included)	
NEW	Newspaper and print media ads only	OFF	Office supplies, rent, utilities, internet service, phone minutes and data	
ONL	Social media and online advertising only	OTH	Other and fees (bank, contribution, and money order fees, etc.)	
PER	Personnel and campaign staff, consulting, and independent contractor costs	PHO	Phones (phone banking, robocalls and texts)	
POL	Polling and survey research	POS	Postage for U.S. Mail and mail box fees	
PRO	Professional services (graphic design, legal services, web design, etc.)	RAD	Radio ads, production costs	
TKT	Entrance cost to event (ban suppers, fairs, party events, etc.)	TRV	Travel (fuel, mileage, lodging, etc.)	
TVN	TV/cable ads, production, and media buyer costs only	WEB	Website and Internet costs (website domain and registration, etc.)	
Date of expenditure	Payee	Remark	Expenditure type	Net Amount
01/31/2026	Convergence Targeted Communication, 1221 Connecticut Avenue, NW, Washington, DC 20036	Digital Ads	ONL	\$5,875.00
Total Expenditures				\$5,875.00